



## Summary of “Meet the Board” Zoom Conversation 15 Feb 2022 – 1ET

### 1. Personnel

#### Foundation Board Directors:

- Karli Beare – ZB UK Ltd – since 2005
- Amanda King – ZBHA – since 2020
- Jeff Lennard – ZB UK Ltd – since 2017
- Peter Woodgate – ZB NZA Inc – since 2019

#### Foundation Director Emeritus:

- Fritz Smith MD – ZBHA - Founder

### 2. Fritz’s gift and vision

- To create an international, non-profit “umbrella” organisational structure for Zero Balancing, to safeguard his teachings and legacy in keeping with his inclusive global vision for the wider Zero Balancing family;
- Fritz has gifted the international Zero Balancing Trade Marks and copyrights to the Foundation to hold in perpetuity. His generosity in doing so ensures that we are all heirs to Zero Balancing, not just one individual or one ZB Association;
- By setting up the ZB Touch Foundation as a non-profit corporation, with special 501c3 tax clearance (which means donations made in the US qualify for a tax deduction) the Foundation has an identity that enhances the credibility of Zero Balancing and appropriately honors its potential for world work;
- By passing the baton back in 2005 in such a timely way, Fritz has facilitated an invaluable period of transition for Zero Balancing where, as Founder, he has been fully engaged in the evolution of the Foundation and its broad mission and remit, before stepping down from the Board in 2017. His gift was not just Zero Balancing but a stable organisational structure into the future;
- The Foundation is its own legal entity – its own person. It functions independently from the Zero Balancing Health Association or other ZB Associations, which are all for-profit businesses. It being a non-profit is an important difference; and
- The Foundation Board, together with all its Committees and Working Groups, reflect the inclusive international nature of Zero Balancing with each having a fair representation of volunteers from North America, UK & Europe and Australasia.

### 3. Foundation mission & key activities

- To provide a broad platform to promote the benefits of skilled therapeutic touch across all modalities, including Zero Balancing, *“in the service of wellness and personal transformation”*;

- To hold “Middle C” for Fritz’s transmissions and teachings, but also to support the evolution of Zero Balancing by encouraging and guiding the development of new ZB Skills workshops that represent the marriage of the well-established ZB protocol with the love & interests of individual Faculty;
- To provide a forum for the advancement of research into Transformational Touch, including Zero Balancing, that includes the development of the *IJZBTT* an open, peer-reviewed, on-line platform;
- To organise bi-annual Zoom calls where international ZB Associations come together to connect across the globe to cross-pollinate experiences and share new ideas;
- To develop and maintain a dedicated Foundation website to act as an educational tool & hub for resources & ideas for the public and practitioners; and
- To reach out to the wider global community primarily during “Fundraising Season” - from Thanksgiving through to New Year - to seek financial support for its activities.

#### **4. Financial sustainability**

- The Foundation is entirely self-funding relying on two key income streams: individual donations (for which it is hugely grateful) and product sales, such as streaming of the Inner Smile mediation and ZBI Core Skills videos with Fritz Smith MD. It does not enjoy the benefit of membership fees or the like;
- Where possible, all administrative tasks, such as book-keeping, website and resource development are kept in-house and fulfilled on a voluntary basis by the Board to keep costs down. In addition, the Foundation does not maintain an office, retain any employees or pay stipends to volunteers;
- Despite these cost-saving measures, annual running costs are approximately US\$7,000 per year to include such items as Directors’ insurance, website hosting and maintenance and subscriptions such as Mail Chimp & Drop Box; and
- Historically, the average annual donation has been US\$50, meaning the Foundation needs 140 donors each year for it to “stand still”.

#### **5. Future Plans**

- Current projects for 2022 include an international Case Study portal to encourage practitioners to share their inspirational case studies, podcast conversations, updates to the advanced-level ZB study guides, creation of new promotional leaflets & short videos, an Intern program, a new photo shoot and by 2025, an international Touch Forum.
- The dream would be to be able to offer scholarships to individuals who cannot afford to study ZB, so the Board is wanting to explore new fundraising opportunities to increase the potential for the Foundation to develop these sorts of possibilities.

#### **6. Be inspired to join the Board**

- The Board will be looking for a volunteer from North America to join the Board from 1 June 2022 – for those interested, details will be circulated during March;
- A key requirement will be the enthusiasm and talent to support the future of ZB and an openness to learn the skills needed to manage a non-profit corporation;
- Pre-requisites will include some knowledge of ZB and transformational touch and, ideally, some organisational experience, although training will be on offer.